



Airports Engage Travelers and Improve Service with FlightStats

The Airport Information Publishing Challenge - Passengers and other customers depend on airports for accurate, timely, and consistent information on flight status, weather conditions, security issues, construction projects, and more. Inaccuracies, inconsistencies, or lack of information create passenger frustration and place more demands on airport staff.

Airports also have a variety of information, such as last minute flight changes and airport facility or security conditions, that isn't available anywhere else. However, they often don't have an efficient way to publish this information across the variety of outlets that travelers use. Many vendors ask airports for some of this information, but they publish it only to a limited audience, so airport personnel may have to publish the same information in several places.

Passengers also have more choices for getting airport and flight information beyond the airport's FIDS monitors, including smart mobile devices, Internet search engines, automotive GPS systems, and a variety of websites. Reaching the larger audience with timely, consistent, and useful information can improve the airport experience for the traveler as well as other travel stakeholders and encourage customers to patronize airport concessions.

FlightStats Can Help - FlightStats airport solutions begin with the most accurate, comprehensive, and broadly distributed flight status data available. The Wall Street Journal judged FlightStats as the most accurate and timely flight alerts service in the world, even compared to the airline-operated systems. We collect data from a variety of sources including direct airline feeds, large airports, civil aviation authorities, the GDS's, and many others to track over 90,000 operated flights each day. Our unique code-share mapping system extends our coverage to 150,000 scheduled flights.

The new FlightStats Airport Portal allows airport staff to inform passengers on virtually any topic including parking information, security wait times, construction advisories, weather-related information, airport closures, promotions for airport concessions, and special events. This information is published across FlightStats' unmatched network of data subscribers and affiliates as well as millions of visitors to our public website, www.flightstats.com

Global Flight and Airport Data For:

- Mobile Applications
- Digital Signage
- Airport Station FIDS
- Airport Websites
- Flight and Trip Alerts
- Airport Terminal Maps
- Airline Data Analysis

Global Reach

- Google and Bing Search Results
- Yahoo's Mobile Website
- USA Today Website
- Most of the Leading Mobile Applications
- FlightStats.com and FlightStats Mobile
- FlightStats Widgets and FIDS Solutions

Customizable Widgets

- Flight Status and Airport Information
- Airport Delay Index Maps
- Airport Station FIDS Widgets and XML
- Flight Tracking on a Map
- Flight Alert Messaging

Integration Flexibility

- Data Feeds for Internal Applications
- CSS-Customizable Widgets for Low-Cost Integration
- XML APIs for Custom Applications

(DTW) Wayne County Airport

Dashboard: (DTW) Wayne County Airport

Top 10 Departing Airlines

Airline	Scheduled	Tracked	Departed	Cancelled	15-30	30-45	45+	On-time
(DL) Delta Air Lines	197	145	145	1	15	6	4	83%
(NW) Northwest Airlines	182	130	131	0	13	9	2	82%
(DZ) Mesa Airline	60	38	39	0	9	1	6	55%
(J) JetBlue	47	33	33	0	2	0	0	70%
(B6) JetBlue Airways	24	17	17	0	2	0	0	88%
(KLM) KLM	17	0	0	0	0	0	0	0%
(WN) Southwest Airlines	17	13	13	0	1	0	0	92%
(CP) Comair	16	10	10	0	1	0	1	82%
(NK) Spirit Airlines	12	9	9	0	0	1	2	67%
(MQ) American Eagle	10	8	8	0	1	1	0	75%

Top 10 Arriving Airlines

Airline	Scheduled	Tracked	Arrived	Cancelled	15-30	30-45	45+	On-time
(DL) Delta Air Lines	198	146	146	1	15	6	4	83%
(NW) Northwest Airlines	183	131	132	0	13	9	2	82%
(DZ) Mesa Airline	62	40	41	0	9	1	6	55%
(J) JetBlue	48	34	34	0	2	0	0	70%
(B6) JetBlue Airways	25	18	18	0	2	0	0	89%
(KLM) KLM	18	0	0	0	0	0	0	0%
(WN) Southwest Airlines	18	14	14	0	1	0	0	92%
(CP) Comair	17	11	11	0	1	0	1	82%
(NK) Spirit Airlines	13	10	10	0	0	1	2	67%
(MQ) American Eagle	11	9	9	0	1	1	0	75%

Portland International Airport Arrivals June 14, 2010 4:33 PM

City	Airline	Flight	Scheduled	Remarks
Seattle	Alaska Air	7592	17:50	On Time
Seattle	Delta	9269	17:50	On Time
Seattle	KLM	8068	17:50	On Time
Vancouver	Alaska Air	2435	16:35	Arrived On Time
Vancouver	Delta	7598	16:35	Arrived On Time
Vancouver	NORWEGIAN AIR	6177	16:35	Arrived On Time
Vancouver	WESTJET	8127	18:00	On Time
Vancouver	WESTJET	8127	18:00	On Time
Vancouver	WESTJET	4757	18:00	On Time



Bing Search Results for AS 1225

En route, arriving - Jun 15, 2010
 From: San Francisco (SFO) 08:16 AM (was 08:00 AM) - gate 64, terminal 3
 To: Dallas (DFW) 01:24 PM (was 01:30 PM) - gate D34, terminal D
 Operated as - AA1014 - Track this flight in real time

Google Search Results for AS 2638

Track status of AS 2638 from San Francisco (SFO) to Portland (PDX)
 15 Jun 2010 - Delayed 67 minutes
 Estimated departure: 12:52 PM. Estimated arrival: 2:21 PM
 www.flightstats.com

Airport Customers Rely on FlightStats - FlightStats data powers many airport websites and FIDS displays, flight information offerings on the major search engines, popular mobile travel applications, automotive GPS systems, many top-tier travel sites, and the world's leading hotel chains. Over three million users check flight status each month on www.flightstats.com and that number is growing rapidly. Millions more access FlightStats data via the search engines, mobile apps and affiliate websites.

FlightStats Delivers - FlightStats offers a broad array of options to power websites, airport station FIDS, digital signage, and flight status messaging solutions. Our solutions reduce costs by minimizing IT investment and time-to-market while providing flexibility needed to customize and brand the displayed data. FlightStats customers have access to a broad array of solutions to fit their needs and budgets including data feeds, customizable widgets, and well-documented XML APIs. We also offer a hosted, branded, and proven flight monitoring and alerting solution.

FlightStats Informs - FlightStats offers a powerful, free web-based Airport Portal that helps airports manage flight status data, engage customers and provide timely information. It puts rich operational information and summary "scoreboards" at the fingertips of airport staff and provides an easy and immediate way for authorized staff to update information for flights arriving or departing through the airport. These updates flow through all of FlightStats' unmatched network, appearing in Google and Bing search results, Yahoo's mobile site, USA Today's website, many top mobile travel applications, FlightStats.com, airport and travel agency websites, and many other outlets. If the airport uses FlightStats data for FIDS displays, the updates appear on those displays as well.

The FlightStats Airport Portal allows airport staff to publish information on any topic to the FlightStats data stream reaching thousands of customers with one easy step. Messages can also be optionally posted to social networking sites such as Facebook and Twitter and targeted to specific groups of travelers, such as those with flights departing from or arriving at the airport during a specific time interval.

FlightStats Terminal Information - The Airport Portal also allows airport personnel to update our terminal service and amenities information database that is distributed across our broad network of subscribers for mobile applications, websites and search engines as well as millions of FlightStats.com users. Concession information can be identified by the nearest gate and optionally geo-coded for precise placement on static or interactive terminal maps.

TripTalk Publishing Engine

- Airports Publish Construction, Parking and Other Advisories
- Messages Can be Displayed on:
 - Airport Websites
 - Station FIDS and Off-Airport Signage
 - Mobile Devices
- TripTalk Optionally Integrates with Social Networks

Airport Portal

- A powerful "dashboard" for the airport's flights
- Update FlightStats data for airport's flights
- TripTalk Publishing console
- Publish parking lot availability and security wait times
- Maintain airport services and amenities database



Schedule a consultation to see how FlightStats airport solutions can improve data accuracy, consistency, and timeliness, improve communication with travelers, and reduce costs. Ask about a free account to test drive our new Airport Portal product.

Contact FlightStats at
sales@flightstats.com or
 503-445-4244 for more information.