



## Control Information to Travelers, Airports, and Systems

FlightStats would like to work with your airline to provide a unique global distribution of your flight status data that drives more systems and informs more travelers than any other single flight status aggregator in the world.

Our data currently powers Google, Bing, a majority of the leading mobile travel client applications, airlines and alliance messaging solutions, airport FIDS and the world's largest online travel agents and corporate travel management companies. All of these channels and your passengers that they support require the most up to date flight status information on your flights. We do our best with third party sources, but any latency or divergence from your up to the minute information can create confusion for travelers and support costs for your organization.

### Why work with FlightStats?

FlightStats has become an industry data standard that is already supporting the changing needs of the airlines industry. With increasingly complex, global, codeshare marketing agreements and shifting alliance partners, a common, trusted data source for the most timely operational data is vital for efficient and effective operations and customer care. In addition to complete and standardized data, FlightStats provides intelligent and proven Web Services and Event Messaging Services that can speed airline innovation. With TripTalk, FlightStats' highly-targeted messaging platform, airlines can communicate flight-related information such as irregular operation cause, passenger instructions, and more to millions of travelers and other stakeholders. Whether powering an airline's own traveler notification system, mobile client, web site or customer care center, airlines need a complete data source that includes both their own synchronized operations data, and all of their marketed flight data in a common format. This is the FlightStats advantage.

### Airline benefits for providing data

While a growing number of carriers request distribution of their data through our platform because their customers have demanded it, there are also unique benefits for our data partnering airlines. FlightStats will work with each participating carrier to design a strategic partnership that provides the best mutual advantage without cost and explore additional commercial engagements at partner discounted rates. In all cases, FlightStats seeks to create creative, constructive and sustainable relationships with carriers that build value and efficiency for both companies.

### How FlightStats services can help an airline's bottom line

Airline marketing has already confirmed that every customer touch-point is an opportunity to improve service and increase revenue. FlightStat's powerful flight and leg monitoring system, synchronized with your operated flight data and including all of your marketed flight data becomes a powerful customer care and promotion utility. With automated situational touch-points and intelligent publishing capabilities, you can deliver personal, actionable and revenue generating CRM with your travelers throughout their trip. FlightStats is even building new extensions that will bring airport concession and other offers to you for offer to your travelers and incentives for your bottom line.

Airlines providing data to FlightStats include:

**FRONTIER**



*Allegiant Airlines*



**JET AIRWAYS**



**AIR CANADA**



**UNITED**

*These airlines are engaged with FlightStats to provide data and receive analytics and other services in return.*



Learn more about starting a strategic data engagement with FlightStats: [email newdatafeed@flightstats.com](mailto:newdatafeed@flightstats.com) or fill out an information request form at [flightstats-inc.com/contact-a-representative](http://flightstats-inc.com/contact-a-representative)